

**2013 TENNESSEE ASSOCIATION OF THE DEAF  
CONFERENCE  
AND DEAF TENNESSEAN EXPO  
IN THE HEART OF DOWNTOWN GATLINBURG**

**“MOUNTAINS, MOUNTAINS UNITED  
STRIVE TOP PAH”**



**Sponsorship  
and Booth Space  
Information**

**2013 TAD CONFERENCE & DEAF TENNESSEAN EXPO**



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*April Haggard,*  
*General Chairperson*



# Gatlinburg, Tennessee



*Gatlinburg is the home of the Great Smoky Mountain National Park*

## **Welcome to Gatlinburg, Tennessee!**

Gatlinburg, Tennessee has many interesting places in East Tennessee area, you will find more information on [www.gatlinburg.com](http://www.gatlinburg.com) It offers many interesting places to visit, such as a trip to the Great Smoky Mountain National Parks, restaurants, shopping, attractions, crafts, hiking and many more.

### **About TAD**

TAD was founded in 1897 by the members of Tennessee School for the Deaf Alumnus. You can find more information about TAD at [www.deaftennessean.org](http://www.deaftennessean.org)

## **About Clarion Inn and Suites**

The hotel is being renovated as I am typing/speaking. They will expect new flooring, painted walls and crown moldings. The conference room is on the top floor of the hotel with a spectacular view of Gatlinburg. The rooms are available from Standard beds to Penthouse. You can find the information regarding the group rates on the last page.

## **About Deaf Tennessean Expo**

This will be the 5th expo presented. Knoxville Chapter of TAD is very excited to host this conference

and expo in June 2013. See more information next page.

## **Contact**

Chairlady: April Haggard

VP# 865.978.6181

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# 2013 TAD Conference & Deaf Tennessean Expo

It will be the 5th Deaf Tennessean Expo and celebrating 116th anniversary of TAD's establishment. Knoxville Chapter of TAD committee are very excited to host this event. This is the second concurrence conference and expo.

## History of Expo

The first expo was held in 2006 in Nashville Public Library and attracted over 500 participants which was separated from the conference. 2008 expo was held in Knoxville, TN at the Knoxville Convention Center and attracted over 800 participants. 2010 was held in Memphis and attracted around 500 attendees. And the last Deaf Tennessean Expo in 2011 held in Nashville by the Nashville Chapter of TAD hosted the event and there were about 500 people in attendance which occurred the day after the conference ended.

We are planning to have workshops, banquet, president reception, and a show that people will remember.

The last time the conference held in Gatlinburg was in 1995 and many have said it was a great place to get together and make a difference in Tennessee Deaf's life. We hope to do that again because we know we need YOU to make a difference. Come and



*Presentation on ASL, Deaf Culture and Educational Workshops*

make a difference and be SEEN (heard).



The conference will be held on Wednesday-Friday, June 26-28, 2013 and the Deaf Tennessean Expo will be on Saturday, June 29, 2013 from 9 a.m. to 4 p.m. All will be located at Clarion Inn and Suites of Gatlinburg.

## Theme

The theme that you see "MOUNTAIN, MOUNTAIN UNITED STRIVE TOP PAH" is translated into American Sign Language meaning that the mountains works together and achieve goals be reaching the top, whether we climb or face many challenges as a deaf individual and we learn to work together and reach the top of the mountain.

In Regards,  
April Haggard, Chair of  
TAD 2013



*2011 Deaf Tennessean Expo in Nashville*

## **Sponsorship Level of Tennessee Association of the Deaf Conference and Deaf Tennessean Expo in Gatlinburg , TN**

### **Great Smoky Mountains Sponsorship**

**\$1000 (or pay the discount to \$750 by July 26, 2012)**

- Great Smoky Mountains is one of the most popular national parks.
  - Official Sponsor of the Major Events including two TAD Full Conference Combo Tickets
    - Advertising with the company logo will be on the full page of the program book.
    - Providing one performance show (Deaf-Related: a group show) for one full hour\*
    - Full size banner with the company logo will be on the TAD web site for two years.
    - Providing two booth tables with four chairs includes the electric and WIFI on June 29, 2013

### **White Oak Flats Sponsorship**

**\$750 (or pay the discount to \$500 by July 26, 2012)**

- White Oaks was the original town name before changing the name to Gatlinburg.
  - Official Sponsor of the Technologies Workshop (Issues of the Network, Relay Service, and Communication Access Rights) including two TAD Full Conference Combo Tickets.
    - Advertising with the company logo will be on the half page of the program book.
    - Full size banner with the company logo will be on the TAD web site for two year.
    - Providing one performance show (Deaf-Related: one man show) for one full hour\*
    - Providing one booth table with two chairs includes the electric and WIFI on June 29, 2013

### **Cades Cove Sponsorship**

**\$500 (or pay the discount to \$250 by July 26, 2012)**

- The place of Cades Cove is a well known area in the Smokies, where the families lived before becoming the National Park.
  - Official Sponsor of the Leadership/Educational workshops (Issues of getting involved with the Deaf communities) including one TAD Full Conference Combo Ticket.
    - Advertising with the company logo will be on the 1/4 page of the program book.
    - Half size banner with the company logo will be on the TAD web site for one year.
    - Providing one booth table with two chairs includes the electric and WIFI on June 29, 2013

### **1897 Club**

**\$250**

- A Deaf group from Alumnus of Tennessee School for the Deaf established the Tennessee Association of the Deaf in 1897.
  - Official Sponsor of the Community Services Workshop (Issues of Community Centers, Interpreters and Rights)
    - Advertising with the company logo will be on the business card-size page of the program book.
    - Providing one booth table with two chairs includes the electric and WIFI on June 29, 2013

### **Arts and Crafts Trial Exhibitors**

**\$100 (for non-sponsorship booth fee)**

- We are welcome the businesses to exhibit at the Deaf Tennessean Expo on June 29, 2013.
  - Providing one booth table with two chairs includes the electric and WIFI

### **Friends of Deaf Tennessean**

**up to \$100**

- Friends of Deaf Tennessean donate the money for supporting the TAD Conference and Deaf Tennessean Expo
  - Individual donator's name will appear on the Friends of Deaf Tennessean Page by category (I -up to \$25, II-\$26 to \$49, and III- \$50 to \$100).

*\*May accept with "Trade in-Kind of sponsorship level" for a performance show only that provides by the top major sponsorship levels.*

**Payable to TAD/2008 DTE & Mail to: Tennessee Association of the Deaf, PO Box 293385; Nashville, TN 37229-3385**

**Deadline: May 26th 2013**

***Tennessee Association of the Deaf is a non-profit organization***



## 2013 TAD CONFERENCE AND DEAF TENNESSEAN EXPO



### TAD Group rates are:

Standard Double Queen, King and ADA rooms: \$115.00  
King Suites: \$165.00 and Penthouse Suites: \$300.00.  
Room location cannot be guaranteed. All rates are single through quad occupancy. Rates are per night plus resort fees of \$10.00 per night and taxes which is 12.75%.

For more information, Contact: Andrew Clapp at Andrew Capps <[acappsclariongatlinburg@yahoo.com](mailto:acappsclariongatlinburg@yahoo.com)> or April Haggard at [TAD2013chair@att.net](mailto:TAD2013chair@att.net) for further information

### *Clarion Inn and Suites of Gatlinburg*

The hotel is right across from the Ober Gatlinburg and you can find the information on this hotel at [clariongatlinburg.info/](http://clariongatlinburg.info/)

### **Tennessee Association of the Deaf 2013**

Attn: April Haggard  
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